

Didactic Unit 0

Entrepreneurs Guide

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Introduction

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Section 1

Introduction Section 1.1

Introduction Section 1 Introduction Section 1 Introduction Section 1 Introduction Section 1
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Section 1 Section 1 Section 1 Section 1 Section 1 Section 1 Section 1 Section 1

Section 1.2

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1 Section 1 Section 1 Section 1 Section 1 Section 1 Section 1 Section 1 Section 1 Section 1
1 Section [HYPERLINK Seccion 1.2](#)
1 Section 1 Section 1 Section 1 Section 1 Section 1 Section 1

- Section 1 Enumeration1
- Section 1 Enumeration2
- Section 1 Enumeration3
- Section 1 Enumeration4
- Section 1 Enumeration5

Section 1.3

Section 1.3 Section 1.3 Section 1.3 Section 1.3 Section 1.3 Section 1.3 Section 1.3
Section 1.3

Section 1	Section 1	Section 1	Section 1	Section 1
2312	12312312	213132	2	12312
12323	1232	123	23132	12323213
213	23132	123	123	
231	23	12323	1331	1213213

Section 1.3 Table about XXX from Self Production



Section 2

Section 2 Section 2 Section 2 Section 2 Section 2 Section 2 Section 2 Section 2 Section 2
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Section

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TO KNOW MORE :

To Know More Section 1 To Know More Section 1 To Know More Section 1 To Know
More Section 1 To Know More Section 1 To Know More Section 1 To Know More
Section 1 To Know More Section 1

SELF-ASSESSMENT :

It can be a test type (pointing to the correct option) or a brief case study solved. (you can copy and paste this structure in your unit)

Which is the right answer ?:

1. Self-Assessment Section 1
2. Self-Assessment Section 2
3. Self-Assessment Section 3

Solution : Self-Assessment Section 1 because XXXXXXXX



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Section 3

We use *Cursives* when

- *The neologisms, the borrowings of other languages*
- *The titles of programs, books, magazines, newspapers, plays, pictures, songs, etc. El País, The painting La nude nude by Goya, articles published in El Mundo.*

We use *Comillas*

They are used only for textual citations. English quotes (") will always be used.

As Andres G. Medina Said : " Welcome to Spain" for example.



The broader definition of *EL PAIS* the term is sometimes used, especially in the field of economics. In this usage, an Entrepreneur is an entity which has the ability to find and act upon opportunities to translate inventions or technology into new products: : "The entrepreneur is able to recognize the commercial potential of the invention and organize the capital, talent, and other resources that turn an invention into a commercially viable innovation."

In this sense, the term "Entrepreneurship" also captures innovative activities on the part of established firms, in addition to similar activities on the part of new businesses.



Section 4

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TO KNOW MORE :

Section 4 Section 4 Section 4 Section 4 Section 4 Section 4 Section 4 Section 4
Section 4 Section 4 Section 4 Section 4 Section 4 Section 4 Section 4 Section 4 Section
4 Section 4 Section 4 Section 4 Section 4 Section 4 Section 4 Section

Table of Magazine el Mundo

4 Section 4 Section 4 Section 4 Section 4 Section 4 Section 4 Section 4 Section 4
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4 Section 4 Section 4 Section 4 Section 4 Section 4 Section 4 Section



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4 Section 4 Section 4 Section 4 Section 4 Section 4 Section 4 Section 4 Section 4
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4 Section 4



Section 5

Section 5.1

Section 5 Section 5 Section 5 Section 5 Section 5 Section 5 Section 5 Section 5 Section 5
Section 5 Section 5 Section 5 Section 5 Section 5 Section 5 Section 5 Section 5 Section 5

Section 5 Section 5 Section 5 Section 5 Section 5 Section 5 Section 5 Section 5 Section 5
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SELF-ASSESSMENT :

It can be a test type (pointing to the correct option) or a brief case study solved. (you can copy and paste this structure in your unit)

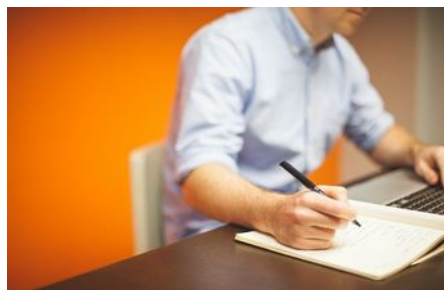
Which is the right answer ?:

4. Self-Assessment Section 1
5. Self-Assessment Section 2
6. Self-Assessment Section 3

Solution : Self-Assessment Section 1 because XXXXXXXX

IMPORTANT :

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5.2 Important Section 5.2



Section 5.2

Section 5 Section 5 Section 5 Section 5 Section 5 Section 5

CURIOSITY:

Curiosity Section 5 Curiosity Section 5 Curiosity Section 5 Curiosity Section 5
Curiosity Section 5 Curiosity Section 5



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Section 6

Section 6.1

Section 6.1 Section 6.1 Section 6.1 Section 6.1 Section 6.1 Section 6.1 Section 6.1 Section 6.1
Section 6.1 Section 6.1 Section 6.1 Section 6.1 Section 6.1 Section 6.1 Section 6.1 Section 6.1
Section 6.1 Section 6.1 Section 6.1 Section 6.1 Section 6.1

[HYPERLINK Seccion 6.1](#)

Section 6.1 Section 6.1 Section 6.1 Section 6.1 Section 6.1 Section 6.1 Section 6.1 Section 6.1
Section 6.1 Section 6.1 Section 6.1 Section 6.1 Section 6.1 Section 6.1 Section 6.1 Section 6.1



7) **HYPERLINKS** In case of linking external resources, we must ensure that these are sites that offer the necessary quality. The external resources must be stable to avoid that the students find themselves with fallen resources, for having disappeared the origin portal.

Section 6.2

Therefore, we must limit ourselves to using resources offered by pages of institutions or organizations of importance. We must avoid the inclusion of hyperlinks with broad or too general contents that can make the students feel lost or disoriented. It is preferable to offer very specific resources that resolve a certain issue related to the contents.



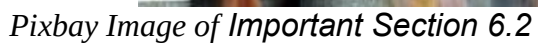
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Section 7


Section 7.1

8) ORIGINALITY OF THE CONTENTS

All the contents included in the units (textual) must be original, or adjusted to the current  legislation regarding appointments, or developed from other materials produced under open licenses with the necessary specification and compatibility.


Section	Section	Section
Section 7 Table	Section 7 Table	Section 7 Table
Section 7 Table	Section 7 Table	Section 7 Table

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Section 7.3

Section 7.4 Section 7.4 Section 7.4 Section 7.4 Section 7.4 Section 7.4 Section 7.4 Section 7.4
Section 7.4 Section 7.4 Section 7.4 Section 7.4 Section 7.4 Section 7.4 Section 7.4 Section 7.4

Section 7.4 Section 7.4 Section 7.4 Section 7.4 Section 7.4 Section 7.4 Section 7.4 Section 7.4
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To KNOW MORE :

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Bibliografy :

We can enter here the necessary Bibliografy that have used

Autor, (year) , Book, Editorial , ISBN (Fill what you have)

- *Lechter, Michael A., (2009). Technology Entrepreneurship: Creating, Capturing, and Protecting Value. Academic Press. ISBN 978-0-08-092288-1.*
- *Foo, M.D. (2011). "Emotions and entrepreneurial opportunity evaluation". Entrepreneurship Theory and Practice.*
- *James W. Halloran. (2014). Your Small Business Adventure: Finding Your Niche and Growing a Successful Business.*
- *Minniti, M.; Moren, L. "Entrepreneurial types and economic growth". Journal of Business Venturing.*



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