



# Social Entrepreneurship

Austrian Team

Lena, Sarah, Marie-Theres

# Junior Company



MADE BY STUDENTS



TRADING REAL GOODS



EARNING MONEY



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Back2Bag

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Relax

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Give away

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Green Mosquito



Fair Trade products



High quality



Produced under fair  
working conditions

Green  
Mosquito

Wednesday – morning break!



# Give Away

Nespresso Capsule decoration

Lucky charms

Gingerbreads

- Produced by NGOs „Lebenshilfe“ and „Chance B“
- 500 € donation

Brainstorming





Relax

bath pearls

lip balm

scented  
towels





## Back2Bag

- individual t-shirt and bags
- reusable & environmentally friendly

conflicts

- weak organization
- lack of motivation
- too heavy demand

what to do better

- start earlier
- no food-trading
- integration of more social aspects

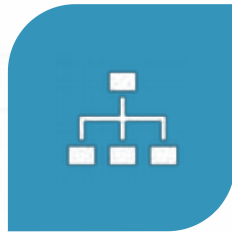
# Process



BRAIN STROMING A  
BUSINESS IDEA



INTEGRATE SOCIAL  
ASPECTS



DIVIDE WORKFORCE  
INTO DIFFERENT  
DEPARTMENTS



ASSIGNING WORK



MOTIVATE  
WORKFORE

# Managing directors



- Preparation of the annual report
- Coordination of work
- Opening of a bank account
- Assistance & Control
- Clarification of disagreements