

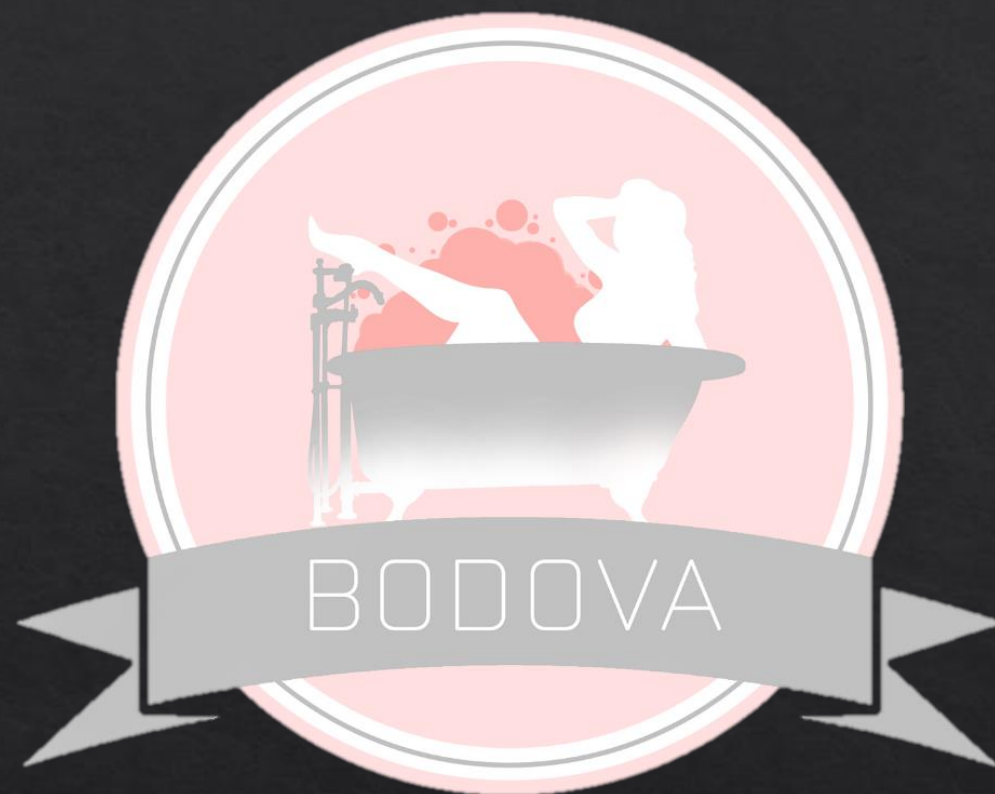
JA

Junior Achievement - the international organization founded in 1919 in the USA

- ◆ the oldest and the most quickly developed non-profit organization in the world
- ◆ in the Czech Republic is named JA Czech
- ◆ it forms bridge between formal and informal education
- ◆ it helps to students to practice their theoretical knowledge and to improve their selfconfidence
- ◆ it helps to develop team working, presentation competences, creativity and financial literacy for students

BODOVA - JA FIRMA

- ◆ The first JA company in our school
- ◆ It works from September 2017
- ◆ It is manufacturing company
- ◆ This company produces soaps and foaming bombs to bath
- ◆ 23 students of the 3rd year of studies
- ◆ Every week 2 lessons
- ◆ It ends its activity in june 2018
- ◆ Next year two new companies will work



BODOVA

JA Firma

Our starting points

What are we going to do – services or products?

What is the name and the logo of our company

Who will be the general manager?

Which placement will be the best for each of us?

Open competition for placement

First steps in our company

1

**Partnership
agreement**

2

Initial contribution

3

**Making a purchase
of ingredients,
molds and other
things for packaging**

Our departments

*Marketing and PR
department*

Financial department

Production department

*Department of human
resources*

Benefit of working in the company

- ◆ We became better school team
- ◆ New experience – working, communicating
- ◆ New experience can help to start – up our small own business
- ◆ Easy and funny way of learning new things

Some problems

- ◆ Sometimes it is necessary to work after school
- ◆ It is necessary to respect the decision of majority
- ◆ There is the risk of financial loss
- ◆ First products were wrong – we had to throw it away
- ◆ The sell of products was sometimes very difficult

Recomendation for other

- ◆ Input more effort into the production and marketing
- ◆ After the first production start to sell the products
- ◆ Better promotion and advertising
- ◆ More active attitude to distribution and marketing

Our products

*Foam
bombs*

soaps

What do we need

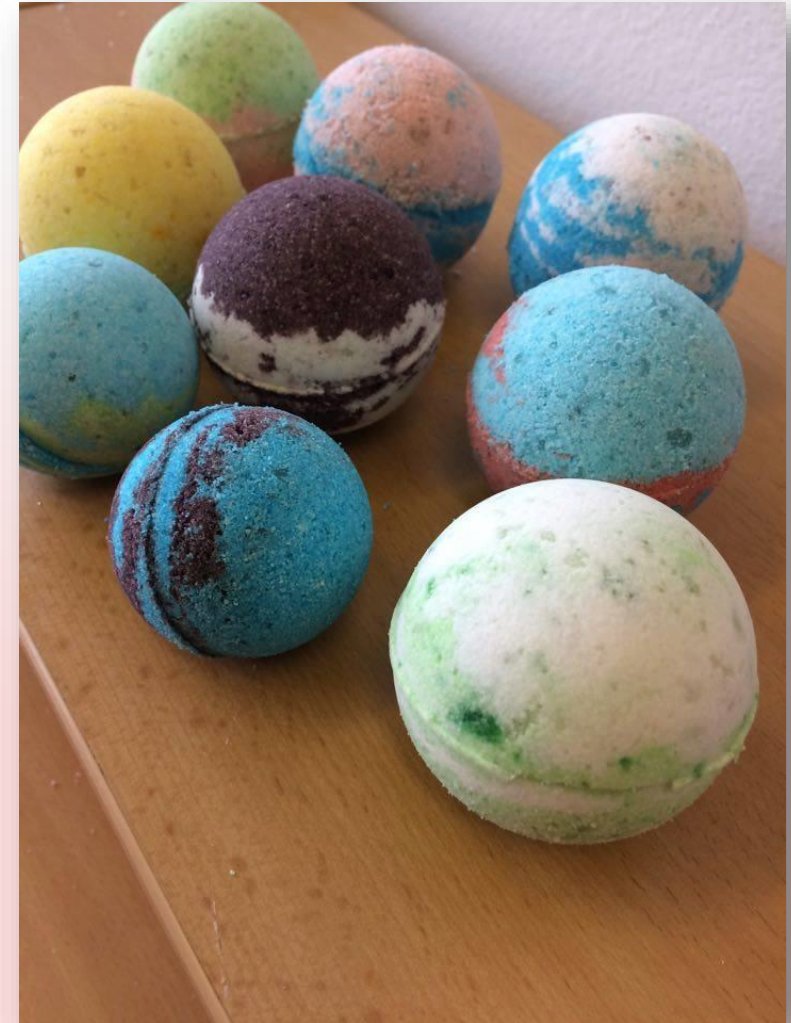


Soaps





Foam bombs





Thank you for your attention

Bodova JA Team